



## ZAMBIA WATER FORUM AND EXHIBITION

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### **ZAMBIA WATER FORUM AND EXHIBITION SPONSORSHIP PACKAGES**

ZAWAFE will give an opportunity to an organization such as yours to create visibility and brand your products and services through showcasing them to more than 500 local and international delegates expected to participate at the 2024 ZAWAFE in the following partnership opportunities:

#### **A: PLATINUM SPONSOR – K250, 000**

- Unlimited on-site branding;
- 5 minutes Presentation / Speech by Chief Executive Officer during the official opening ceremony graced by the Vice-President;
- A session during the Forum where you can present what you do as a company;
- An exhibition booth throughout ZAWAFE;
- Company logo on all communication materials;
- Mention in all TV/ Radio/social media adverts;
- Brand visibility on stage and screen during the event;
- 3 weeks post event advertising on ZAWAFE social media pages; and
- Acknowledgment by MC during launch and post event mentions.

#### **B: DIAMOND SPONSOR – K200, 000**

- On site branding- 10 pieces of branding;
- Company logo on all communication materials;
- Mention in all TV/ Radio/social media adverts;
- 10 minutes PRESENTATION to showcase products during the Forum;
- An exhibition booth throughout ZAWAFE;
- One week promotion of products and services on ZAWAFE social media page; and
- Acknowledgment by MC during launch and post event mentions.

#### **C: GOLD SPONSOR – K150, 000**

- On-site branding;
- Company logo on all communication materials;
- Mention in all TV/Radio/ social media adverts;
- Three (3) days promotion of products and services on ZAWAFE social media page during ZAWAFE;
- An exhibition booth throughout ZAWAFE; and
- Acknowledgment by MC during the launch and post event communication.

**D: SILVER SPONSOR – K100, 000**

- Company logo on all communication materials;
- Three (3) days promotion of products and services on ZAWAFE social media page during ZAWAFE;
- An exhibition booth throughout ZAWAFE
- Acknowledgement by MC during the launch and post event communication

**Any form of support or sponsorship is welcome and will attract recognition during the forum. Sponsors' logos will be added to the 12<sup>th</sup> ZAWAFE banner.**

For more information and any clarification, please do not hesitate to contact the Forum Secretary.

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